



Marathon County Public Library 2010 Annual Report

Table of Contents

REPORTS	
Customer Services Team	1
Supports Services Team	8
Volunteer Services	11
Staff Changes	12
ANNUAL STATISTICS	14
APPENDIX A	
Wisconsin Department of Public Instruction Public Library Annual Report	23
APPENDIX B	
Grant Summary	34

2010 Customer Service Team Annual Report Highlights

MARATHON CITY BRANCH GRAND OPENING

Marathon City's new library opened in September after 10 years of planning and fundraising. Over 300 people attended the festivities. The first month's circulation was up by 79% and continued with steady increases over last year's numbers. Marathon area residents are very pleased with the increase in space and more items available for checkout at the new location.

MARCHING WAY PAST A MILLION

Our headquarters and branches "Marched our way PAST a Million" once again this year. We checked out a total of: **1,127,055** items. It was another record year and we're looking forward to another great one in 2011! Our circulation was up by 8.25%

SELF CHECK OUT

An emphasis was placed on customer ease of use by adding RFID. Usage averaged about 62% a month in 2009, after the conversion we saw an increase to 68%.

DRIVE THRU SERVICE

Our drive thru service continues to get rave reviews from our customers. Services offered at the drive thru include dropping off books, picking up new holds, and paying fines. It's fast, easy to find and convenient to use. 26,149 were checked out in 2010. It is one of our fastest growing services with an increase of 25.95% over last year.

PASSPORTS

We continue to be a Passport Acceptance Agency, with availability during all hours at the Wausau Headquarters. It is a service used by many each year. Passport events were held throughout several branch locations in the county.

OTHER NEWS

The 1st floor fiction area was shifted to a more customer-friendly arrangement at the Wausau location. A new look will be coming to our front lobby in 2011. The new customer service desk is just the beginning.

The library has partnered with Wausau Area Events to bring focus to the Marathon County Public Library by participating in events throughout the year. We have been at the Wisconsin Valley Fair, the Square-Up Festival and the Great Hall making crafts with children after the Christmas Parade.

The Friends of the Library sponsored the Mobile Project. Our mobile created by artist Kevin Reese is hanging in the Grand Staircase as one walks up to the second floor at the Wausau location.

NATIONAL LIBRARY WEEK - APRIL 2010

National Library Week was celebrated with the theme: *"Libraries are the Heart of the Community"*. An opening day celebration set the week in motion with crafts, art contest awards and refreshments. Cathy Matel gave a presentation, "Ideas for Your Garden" at the Wausau library on Monday. Edgar Branch offered a Teen game Night. Wisconsin author Brett Chapman sat for a spell and signed his book, *Rearview Sunset*. Author Carrie Ryan, who wrote *Dead Toss Waves*, visited us through a Skype chat. Wednesday's event was El Dia de los Ninos (Day of the Children), which was celebrated in Wausau with stories, music, crafts and refreshments. Stratford Branch brought in Master Gardener Carol Bray to present her program, "Perennial Gardening". *Pixels & Pages*, a magazine of creative art and writing from local teens was released to the public; it was a collaborated effort with the library and schools. We

finished off the week with a presentation and book signing by Kao Kalia Yang, author of the award-winning book, *Latehomecomer, a Hmong Family Memoir*. NLW was celebrated by many people in the community.

MARATHON COUNTY READS 2010

Marathon County Reads 2010 featured the book *Seedfolks*. Author Paul Fleischman unfolds a story of a blighted neighborhood transformed when a young girl plants a few lima beans in an abandoned lot. Slowly, one by one, neighbors are touched and stirred to action as they see tendrils poke through the dirt. Hispanics, Haitians, Koreans, young and old alike begin to turn the littered lot into a garden for the whole community. We walked in the United Way Parade to promote the library and the Marathon County Reads program dressed as vegetables. The library offered several gardening programs for youth, teens and adults at all locations. Several hundred people participated in Marathon County Reads 2010 in some way, whether they attended an event, read the book, or came to Kraft's Kuddly Kritters petting zoo held in the library garage.

MAKE A SPLASH...READ! 2010 SUMMER LIBRARY PROGRAM

In late spring a traveling group of library employees went to many schools to present our upcoming summer theme. We visited and toured over 5000 local children to promote our summer reading program.

Program Highlights

Professor Oops, David Stokes, Tom Pease and Randy Peterson were some of our favorite performers at the MCPL locations in 2010. Many other programs were planned for all ages to enjoy. Special programs were planned for the 3rd to 5th grade level and they included Mike Fischer from NASA, a Tie- Dye T-shirt day and other events to appeal to that age level.

Program Attendance

A total of 8165 people attended children's and family programs county-wide.

Reading Club Participation

A total of 4003 people participated in the reading club by turning in at least one completed reading ticket.

Yearly Reading Club Statistics:

	2008	2009	2010
SLP Reading Club Participants	4076	3908	4003

READING CLUB PARTICIPATION BY LOCATION

Wausau	Athens	Edgar	Hatley	Marathon	Mosinee	Rothschild	Spencer	Stratford
1359	166	136	305	296	343	945	202	251

Location	# Programs	Attendance	Tours/Visits	Attendance
Wausau Family	7	2618	48	5661
Wausau Gr. 2-5	3	134	0	0
WA Therapy Dogs	8	285	0	0
WA Teen	8	231	0	0
Athens	4	446	3	214
Edgar	4	1088	22	408
Hatley	5	409	1	54
Marathon	3	502	7	387
Mosinee	6	718	9	301
MO Therapy Dogs	11	104	0	0
MO Teen	11	104	0	0

Rothschild	4	896	7	633
RO Therapy Dogs	9	226	0	0
Spencer	4	525	14	310
Stratford	5	353	6	197
TOTALS	92	8639	117	8165

Next summer's theme: **One World Many Stories @ your library!**

2010 COLLECTION SIZE BY EACH LOCATION	
LOCATIONS	COLLECTION SIZE 2010
Athens	20,171
Edgar	15,267
Hatley	23,500
Marathon	14,961
Mosinee	20,966
Rothschild	30,971
Spencer	17,645
Stratford	20,586
Wausau	189,844
TOTAL:	353,911

LIBRARY CIRCULATION STATISTICS COMPARISON 2007 - 2010				
	2007	2008	2009	2010
Athens	34,658	33,575	31,892	34,480
Edgar	33,625	33,450	31,537	30,834
Hatley	42,252	43,144	44,936	48,841
Marathon	34,224	36,295	39,193	50,774
Mosinee	44,158	49,292	57,518	60,623
Rothschild	123,132	135,727	150,352	152,164
Spencer	28,976	33,079	35,353	34,438
Stratford	32,399	33,140	35,251	35,297
Wausau	493,502	532,592	579,916	638,572
Homebound	11,425	11,974	12,639	13,198
Interlibrary Loan	4,099	1,569	1,818	1,663
Drive Thru			20,761	26,149
TOTAL LIBRARY CIRCULATION	882,456	943,778	1,041,166	1,127,033

2010 MEETING ROOM USE BY LOCATION

Wausau	By the library	Attendance	By the community	Attendance
First Floor	32	269	450	2615
Wausau Room	97	2369	311	5833
Branches	By the library	Attendance	By the community	Attendance
TOTAL	414	7945	58	531

COMPUTER CLASSES 2010

	Number of Classes	Number of students
TOTAL	67	351

2010 PROGRAMS AND EVENTS FOR CHILDREN AND FAMILIES

Name of Program	Number of Sessions	Attendance	Average @ Session
FAMILY STORYTIMES			
Wausau	32	1059	
Athens	23	483	
Edgar	7	73	
Hatley	82	1082	
Marathon	12	199	
Mosinee	10	182	
Stratford	9	67	
TOTAL FAMILY STORYTIME	175	3145	
CLASS TOURS to the Library Including staff presentation	#	Attendance	
Athens	1	14	
Edgar	43	486	
Hatley	3	49	
Marathon	2	51	
Rothschild	3	56	
Spencer	1	25	
Stratford	2	19	
Wausau	10	172	
TOTAL CLASS TOURS TO THE	65	872	

LIBRARY			
PRESCHOOL STORYTIMES			
Edgar	29	391	
Marathon	33	542	
Mosinee	29	370	
Rothschild	69	679	
Spencer	7	47	
Stratford	1	11	
Wausau	106	1605	
TOTAL PRESCHOOL STORYTIMES	274	3645	
TALES FOR TWOS	Number of sessions	Attendance	Average per session
Wausau	83	1753	
Mosinee	27	427	
TOTAL TALES FOR TWOS	110	2180	
BOOK BABIES			
Wausau	88	3023	
Miscellaneous SPECIAL PROGRAMS -(all locations and some SLP)	59	5075	

Children's computer lab: 1,178 total uses

2010 TEEN SERVICES REPORT

Make Waves 2010 MCPL Teen Summer Library Program -- Thanks to great financial support from the Friends of the Library, and donations of time and resources from community sponsors, the library was able to offer 10 Tuesday Teen Night events at our Wausau location. Over 400 teens attended events at Wausau and Mosinee. Over 500 teens participated in the library's summer reading program, which featured county -wide reading prize incentives exclusively for teens.

Teen Publishing Project -- MCPL printed its first Teen Magazine: Pixels and Pages 2010. The magazine encourages creative writing and visual arts, and was made possible by a grant from The Friends of the Library. In 2009, teens from Marathon County submitted over 100 pieces of creative writing and visual art. Students from Wausau East High School's Graphic Communications III class prepared the material for publication. Teen and staff judges selected a variety of pieces to be published in this magazine, which was unveiled with a teen art reception on Teen Lit Day. In 2010 Marathon County received over 200 pieces of creative writing and visual art for the second annual publication due out in April in 2011.

Teen Advisory Group (TAG) -- MCPL's Teen Committee recruited a new group of teens to serve as teen advisors at MCPL. Currently 24 teens from 5 library locations are involved. Teens involved in TAG assist in making

decisions directly affecting teen materials and services at the Library, and they will be involved in the long-term planning process necessary to meet the growing needs of youth in our community.

School Partnerships -- MCPL continues to work with area schools to provide services including student tours, mini classes, and a textbook reference collection (Wausau School District). MCPL Teen Committee worked with John Muir's 6th grade art students to create signage for the Wausau Library's Teen Zone.

Teen Review -- MCPL offers an online review for teens to share their opinions about books, movies, music and videogames with over 60 reviews and comments in 2010.

Teen Tech Week -- MCPL offers an online scavenger hunt to highlight the library's tech services.

Additional Teen Events -- Teen Read Week Event: Zombie Attack, National Gaming Day: Teen and Family Gaming.

Teen Collection Development -- Special funds were allocated to enhance the library's Teen non-fiction collection to provide more materials for homework assistance and college preparation. Special funds were also allocated to enlarge the library's videogame collection.

Wausau Library Circulation

Teen Non-Fiction -- Circulation up 205% in 2010

Teen Graphic Novels -- Circulation up 165% in 2010

Videogame -- Circulation up 88% in 2010

2010 TEEN PROGRAMMING

YA Special Programs	# held	Attendance
Edgar	2	34
Marathon	1	40
Wausau	8	290
YA -Summer Reading Programs		
Edgar	2	34
Marathon	1	40
Wausau	8	1072
YA Tours		
Wausau	12	425
YA Book Clubs		
Spencer	1	8
Wausau	6	21
TOTAL YA PROGRAMMING	41	1964

2010 ADULT SPECIAL PROGRAMMING BY LOCATION

Location	# held	Attendance
Wausau	25	830
Athens	3	118
Edgar	3	55
Hatley	2	20
Marathon	2	320
Mosinee	1	600
Rothschild	1	10
Stratford	4	113
TOTAL	41	2066

2010 ADULT BOOK CLUBS BY LOCATION

Location	# held	Attendance
Wausau	35	334
Athens	11	56
Edgar	11	36
Hatley	12	86
Marathon	8	68
Mosinee	10	136
Rothschild	9	98
Spencer	17	106
Stratford	11	128
TOTAL	124	1048

Homebound Services

2010 Annual Report

The Homebound Program has continued to evolve, since it began in 1972. For 38 years Marathon County has had continuous service to people confined to their homes.

During 2010, a total of 183 people were registered in the Homebound Program. The youngest was 21 and the oldest was 93. We have seen 15 people leave the program and added 29 patrons.

559.5 volunteer hours were given to The Homebound Program. This includes help with selecting, processing, delivery and pick up of items. We have approximately 10 trained volunteers who help with the program.

Our total Homebound circulation for 2010 was 13,198. This is an increase of 4.42% from 2009.

We are the local contact for the Talking Book program. We registered 4 people for this service in 2010. The Regional Library in Milwaukee continues to send us resources to help publicize this program, including pamphlets and applications in Spanish.

We continue to offer the Older American's Day Programs in Wausau and other locations. We had averaged 35 people for each of the programs in 2009.

OLDER AMERICAN PROGRAMS BY LOCATION

Location	# held	Attendance
Wausau	7	313
Hatley	4	177
Spencer	7	127
TOTAL	18	617

**Support Services Team
2010
Annual Report**

Acquisitions / Cataloging / Processing:

Statistical summary: Staff acquired, cataloged and processed 24,731 new books; 3,643 new video items (includes DVDs and video games); 2,420 new audio items (includes music CDs, books on CD & Playaways); and 7,575 new magazines (copies). These items represented 15,463 unique titles.

Staff in these areas also completed several projects in 2010:

- Set up pre-processing profiles for several of our secondary materials vendors such as: Quality Books, Marshall Cavendish, Child's World, Rosen, Lerner, Capstone, and Rourke. Pre-processing means that the materials arrive nearly shelf ready, reducing the time it takes to get the materials into the hands of our customers.
- Each member of the group had additional work required to prepare for the opening of the new Marathon Branch Library.
- Pat & Chris created new profiles within the Baker and Taylor Title Source 3 software for sound and video recordings. These profiles allow our newly-created (and often incomplete) BIB records to more accurately display the format of an item, which reduces the customer frustration of choosing the wrong item.
- Staff investigated the possible replacement of our primary book and AV vendor Baker & Taylor. While B&T is one of the largest book vendors in the country and offers many services in use by MCPL, the final cost to the Library and ease of use by our selectors has been in question for several years. Mary, Chris and Pat have compared five companies to date, two of which are still possibilities. We will continue investigating these alternative vendors in 2011. The other three companies did not make the cut for various reasons.
- Staff implemented a new process for electronic book ordering and importing the records into the Horizon system. The original ordering process was completed through the vendor's website, followed by the importing of the MARC records into the catalog. The new process imports the records first and then an order file is transferred to the vendor server. This new procedure allows us to process the invoices automatically versus manually entering invoice data in the Horizon system.
- The V-Cat database cleanup project impacted cataloging during December. Pat is a member of the V-CAT Bibliographic Control Committee, which created guidelines for the process. The cleanup process was undertaken to locate incomplete records as well as reduce the number of duplicative records. The process was completed in January, 2011.
- RFID tagging was incorporated into the workflow. RFID tags are added to the new materials after barcodes are appended to each item.

Documents / Periodicals:

Staff continued to receive and distribute periodicals and newspapers and to evaluate these collections, including paper, microform and electronic collections. In 2010, MCPL received 356 unique periodical titles through 608 individual subscriptions.

In 2010, MCPL dropped out of both the U.S. General Printing Office Government Document Repository Program and the Wisconsin Document Depository Program. Both programs are in the process of moving all resources into digital formats to be available on the Internet. The paper-based resources are falling out of favor with the public as the electronic versions became more accessible. As of January 2011, we are still in the process of returning/eliminating all federal documents. The documents from the Wisconsin Document Depository Program will remain in the collection for an undetermined period of time.

Digital Subscriptions:

In addition to providing access to the state funded Badgerlink databases, MCPL continues to provide access to digital subscriptions such as Reference USA, DearReader, TumbleBook Library products, Proquest (for Wausau Daily Herald archives) and Mango Languages.

MCPL is also a member of the Overdrive consortium which provides an online catalog of ebooks, audiobooks, music, and videos. There were a total of 6,896 Overdrive titles checked out by MCPL customers in 2010.

Interlibrary Loan:

In November of 2010, the Library Board passed an updated Inter-Library Loan Policy. In summary, the changes tightened the rules on borrowing materials from other libraries. At this time, we send 2 requests to borrow items for every 1 request that our library receives to lend items though ILL. Subsequently, the following items will no longer be available through ILL:

- Materials published in the current or previous calendar year
- Feature films and TV series on DVD
- Computer or video games in any format
- Materials published more than 75 years ago
- Print items valued at under \$10
- Periodicals (entire issues)

Inter-Library Loan statistics (past 5 years)

	2006	2007	2008	2009	2010
Total requests by MCPL customers	14,241	10,257	11,584	11,208	10,156
Requests filled for MCPL customers	10,491	7,282	7,798	7,751	6,709
Requests received from other libraries	9,537	7,483	4,998	6,855	4,916
Requests filled for other libraries	4,467	3,797	1,463	1,740	1,556

Shelving (Wausau location only):

The pages continued to keep up with the perpetual goal of shelving materials within 24 hours of being returned by customers. In addition, the team worked on several other projects.

- The team, consisting of both permanent and temporary pages, was responsible for appending RFID tags to more than 300,000 items. The tagging project was completed in less than 6 months!
- Shelving backstops were purchased and installed at each branch.
- A continuous inventory process has been established utilizing the latest RFID technology. In using the new technology, we are finding many more items in the “trace” status than we ever had previously.

Technology:

We continued to update our current IT infrastructure as well as add new technologies where appropriate. Here is a list of the major (completed) IT projects from 2010:

- Replaced most Horizon Network PCs across system (throughout year)
- Replaced/standardized most laser-jet printers across system (throughout year)
- Began using “PocketCirc” inventory devices at Wausau (1/10)
- Replaced “TeleCirc” telephone messaging system with “I-Tiva” system (2/10)
- Replaced Windows-based PACs with Linux operating system for added security and lower total cost of ownership (3/10)
- Added a Vocera Reports server for added data collection and tracking (3/10)
- Updated the PC Reservation software (4/10)
- Migrated to new anti-virus software (6/10)
- Appended RFID tags to all materials (6/10-12/10)
- Installed RFID-ready workstations at all public service points throughout the system and added several in Support Services as well (9/10)
- Upgraded to Enterprise version of Deep Freeze software on public PCs (9/10)
- Implemented 2 RFID inventory devices (11/10)
- Setup laptops for checkout at each location (11/10)

2010 Annual MCPL Volunteer Report

By Betty Tellekson

The Library ended 2010 with a total of 132 active volunteers who worked a total of 2,177 hours during the year.

Cards and a small gift were sent out to volunteers during National Volunteer Week in April. In December volunteers received a card with a calendar for their help.

Volunteers worked on the following projects during the year:

- ❖ Served on the Library Board of Trustees, the Foundation Board and the Friends of the Library Board.
- ❖ Came in weekly to sort through items for the book sales.
- ❖ Work at the book sales and also keep the ongoing book sale shelves filled for customers.
- ❖ Selected and delivered materials to homebound customers.
- ❖ Sorted books and other library materials to be shelved.
- ❖ Shelved library materials.
- ❖ Clean shelves, straighten shelves.
- ❖ Help at movie nights.
- ❖ Prepared craft materials.
- ❖ Helped at the Summer Library Programs working with crafts.
- ❖ Cleaning shelves, straightening books and sorting and shelving materials.
- ❖ Helping with library events.

I've met and worked with the United Way Volunteer Connection Director. We can contact the United Way Volunteer Connection when we need volunteers and when we need items donated like brown paper bags and books for the book sales.

Staff Changes for 2010

3-8-10 Karen Swenson started as a Page
6-4-10 Kathy Anderson retired as Branch Assistant at Edgar
6-14-10 Francisco Guerrero Silva started as a Branch Assistant at Edgar
7-2-10 Janice Kohn retired as a Page
7-17-10 Debra Kindler resigned as a Library Assistant I
8-18-10 Rachel Cornlelius resigned as a Library Assistant I
10-11-10 Francisco Guerrero Silva resigned as a Branch Assistant at Edgar
11-29-10 Krystle Guerrero Schmitt started as a Branch Assistant at Edgar
12-30-10 Diane Peterson's last day as a Librarian

Annual Statistics



TOTAL CIRCULATION STATISTICAL SUMMARY

For the month of December 2010

Branch	2009 CURRENT MONTH	2010 CURRENT MONTH	% CHANGE	2009 YEAR-to-DATE	2010 YEAR-to-DATE	% CHANGE
ATHENS	2,557	2,769	8.29%	31,892	34,480	8.11%
EDGAR	2,190	2,146	-2.01%	31,537	30,834	-2.23%
HATLEY	3,943	3,454	-12.40%	44,936	48,841	8.69%
MARATHON	3,311	4,255	28.51%	39,193	50,774	29.55%
MOSINEE	4,450	4,492	0.94%	57,518	60,623	5.40%
ROTHSCHILD	11,061	10,209	-7.70%	150,352	152,164	1.21%
SPENCER	2,594	2,399	-7.52%	35,353	34,438	-2.59%
STRATFORD	2,810	2,661	-5.30%	35,251	35,297	0.13%
WAUSAU	45,971	43,766	-4.80%	579,916	638,572	10.11%
WAUSAU DRIVE UP	1,881	2,110	12.17%	20,761	26,149	25.95%
HOMEBOUND	990	1,098	10.91%	12,639	13,198	4.42%
ILL	170	101	-40.59%	1,818	1,663	-8.53%
WVLS-DEPOSIT	0	0	0.00%	0	0	0.00%
WVLS-LIBRARIES	0	0	0.00%	3	22	633.33%
GRAND TOTAL	81,928	79,460	-3.01%	1,041,169	1,127,055	8.25%

STATISTICAL REPORT - GENERAL SERVICES
December 2010

	2010 MONTH TOTAL	2010 YEAR-TO- DATE	2009 YEAR-TO- DATE	2010 MONTH TOTAL	2010 YEAR-TO- DATE	2009 YEAR-TO- DATE
Reference Questions - Adult Headquarters	1,119	13,724	18,332	1	112	130
Reference Questions - Adult Branches	1,471	19,986	36,935	8	2,282	3,492
Reference Questions - Children Headquarters	112	2,462	3,036	56	797	663
Reference Questions - Children Branches	272	4,734	10,137	1,332	27,448	20,210
Assist Questions - Adult Headquarters	6,160	83,768	113,334	19	199	157
Assist Questions - Children Headquarters	340	9,036	11,401	277	3,717	2,789
Assist Questions - Adult Branches	2,751	40,977	66,943	0	1	1
Assist Questions - Children Branches	672	13,063	29,727	0	19	8
ILL Requests Initiated by MCPL Customers	585	10,156	11,208	15	188	136
ILL Requests Filled for MCPL	363	6,709	7,751	180	3,759	2,812
ILL Requests Received From Other Libraries	282	4,916	6,855	1	22	48
ILL Requests Shipped From MCPL	89	1,556	1,740	11	1,444	591
Holdings Placed for MCPL	5,030	72,494	97,755	0	63	90
Holdings Filled for V-Cat	15,850	199,740	183,941	0	352	538
First Notices Sent	2,604	26,563	17,123	2	11	14
Final Overdue Notices Sent	752	7,454	9,312	11	59	20
Headquarters Meeting Room Use - Events	86	890	729	384.0	3,982	1,995.0
Headquarters Meeting Room Use - Attendance	939	10,798	7,917	204	3,432	1,959.0
Branch Meeting Room Use - Events	25	472	397	46,676	959,350	488,902
Branch Meeting Room Use - Attendance	303	8,476	7,861	9,293	132,171	109,701
Headquarters Gate Count	24,923	387,436	374,166	8,221.00	82,581	79,172.27
Rothschild Gate Count	5,471	79,472	67,552	1,050.00	11,055	8,863.45
Branch Gate Count	15,046	181,176	172,355	0	1,867	1,450

TOTAL MONTHLY CUSTOMER COUNT

For the month of December 2010

	2009 CURRENT MONTH	2010 CURRENT MONTH	% CHANGE
MARATHON COUNTY			
RESIDENT ADULT	58,142	57,243	-1.55%
RESIDENT CHILD	16,941	18,421	8.74%
CORPORATE	7	8	14.29%
HOMEBOUND	258	285	10.47%
STAFF	89	93	4.49%
NON-COUNTY ON SITE BORROWERS			
SYSTEM ADULT	2,162	2,153	-0.42%
SYSTEM CHILD	413	406	-1.69%
OUT of SYSTEM PERSON	551	562	2.00%
TRANSIENT	1	2	100.00%
INTERLIBRARY LOAN			
ILL	795	747	-6.04%
WISCONSIN VALLEY LIBRARY SERVICE			
WVLS-DEPOSIT	200	202	1.00%
WVLS-LIBRARIES	358	396	10.61%
GRAND TOTAL	79,917	80,518	0.75%

ON-SITE CIRC TO NON-RESIDENT CUSTOMERS

December 2010

	CUSTOMER STATISTICAL CLASSES											TOTAL CIRC	% of CIRC by BRANCH
	WVLS-CLARK	WVLS-LANGLADE	WVLS-LINCOLN	SCLS-PORTAGE	NFLS-SHAWANO	WVLS-TAYLOR	SCLS-WOOD	TOTAL NON-RESIDENT CIRC	TOTAL CIRC	% of CIRC by BRANCH			
ATHENS	343	48	140	0	0	428	0	0	959	34,480	2.78%		
EDGAR	104	2	77	0	0	31	0	0	214	30,834	0.69%		
HATLEY	0	40	65	153	4,328	6	0	0	4,592	48,841	9.40%		
MARATHON	365	1	77	0	3	10	0	0	456	50,774	0.90%		
MOSINEE	537	674	53	199	0	92	68	1,623	1,623	60,623	2.68%		
ROTHSCHILD	751	245	382	186	229	258	16	2,067	2,067	152,164	1.36%		
SPENCER	4,407	0	0	29	0	225	286	4,947	4,947	34,438	14.36%		
STRATFORD	426	0	118	4	0	89	116	753	753	35,297	2.13%		
WAUSAU	4,694	3,132	7,532	2,031	2,235	1,157	177	20,958	20,958	638,572	3.28%		
WAUSAU DRIVE UP	3	9	296	40	87	3	1	439	439	26,149	1.68%		
MISC*										14,883			
TOTAL MCPL	11,630	4,151	8,740	2,642	6,882	2,299	664	37,008	37,008	1,127,055	3.28%		
% of CIRC by COUNTY	1.03%	0.37%	0.78%	0.23%	0.61%	0.20%	0.06%						

*MISC=HOMEBOUND,WVLS-D,WVLS-L,III

Collection Report December 2010

Group	Description	Item
Adult Audio Visual		
	MCPL Ad Art Collection - Originals	266
	MCPL Ad Audio Bk on Cassette - Fic	741
	MCPL Ad Audio Bk on Cassette - NF	215
	MCPL Ad Audio Bk on CD - Fic	3565
	MCPL Ad Audio Bk on CD - NF	7850
	MCPL Ad CD-ROM Databases	133
	MCPL Ad Consumer Ref	15
	MCPL Ad DVDs	8667
	MCPL Ad Kits	13
	MCPL Ad Videos	763
	MCPL Branch Lease DVDs	87
	MCPL Lease DVDs	132
	MCPL Playaway	21
	MCPL Playaway NF	5
	MCPL YA Playaway Fic	18
	MCPL YA Playaway NF	5
Sum		22496
Adult Books		
	MCPL Ad Biography	5114
	MCPL Ad Bk Discussion Kit	81
	MCPL Ad Fic LT	11839
	MCPL Ad Fiction General	34842
	MCPL Ad Fiction Pbks	17819
	MCPL Ad Hmong Coll	1041
	MCPL Ad Info Desk	4
	MCPL Ad Lease Fic	1497
	MCPL Ad Lease NF	200
	MCPL Ad LT Biography	465
	MCPL Ad New Biography	531
	MCPL Ad New Fic LT	3037
	MCPL Ad New Fiction	4814
	MCPL Ad New NF	5590

Group	Description	Item
	MCPL Ad New NF LT Bks	99
	MCPL Ad New WI Collection	126
	MCPL Ad NF	68403
	MCPL Ad NF LT Bks	819
	MCPL Ad Oversize	182
	MCPL Ad Ref - Admin Office	8
	MCPL Ad Ref Circ Office	2
	MCPL Ad Ref Support Srvs East	2
	MCPL Ad Ref Support Srvs West	2
	MCPL Ad Reference	3382
	MCPL Ad Spanish Collection	816
	MCPL Ad WI Collection	3967
	MCPL Ad WI Reference	1730
	MCPL Branch Lease Fic	1253
	MCPL Branch Lease NF	30
	MCPL New LT Biography	69
	MCPL YA Fic	8452
	MCPL YA Graphic Novels	3223
	MCPL YA New Fic	1549
	MCPL YA NF	981
	MCPL YA Pbks	5
Sum		181974

Adult Miscellaneous

	Adult Microfiche	61946
	Adult Microfilm	2613
	Document Collection	0
	MCPL Ad Pamphlets	5269
	MCPL Ad WI Ref Microfiche	12
	MCPL Ad WI Ref Microfilm	73
	MCPL Board Games	7
	MCPL Periodicals	23086
	MCPL Video Games	302
Sum		93308

Children's Audio Visual

	MCPL Juv Audio Bk on Cassette - Fic	233
--	-------------------------------------	-----

Group	Description	Item
	MCPL Juv Audio Bk on Cassette - NF	130
	MCPL Juv Audio Bk on CD - Fic	1232
	MCPL Juv Audio Bk on CD - NF	1179
	MCPL Juv DVDs	5674
	MCPL Juv Kits Fic	705
	MCPL Juv Kits NF	236
	MCPL Juv Lease DVDs	31
	MCPL Juv Record Albums	2
	MCPL Juv Software/CD-ROM Ref	3
	MCPL Juv Videos Fic	132
	MCPL Juv Videos NF	693
	MCPL Juv Videos NF - Kit	6
Sum		10256
Children's Books		
	MCPL Juv Biography	3181
	MCPL Juv Fic	14436
	MCPL Juv LT Fic	102
	MCPL Juv NF	42023
	MCPL Juv NF - Office	74
	MCPL Juv Pbks	12503
	MCPL Juv Picture Bks	38969
	MCPL Juv Reference	846
	MCPL Juv Spanish Coll	626
	MCPL Special Collection	816
Sum		113576
Childrens Miscellaneous		
	MCPL Juv Pamphlets	7
	MCPL Juv Periodicals	1159
	MCPL Juv Pictures	1
Sum		1167
WVLS Books		
	WVLS Ad Biography	59
	WVLS Ad Fiction	119
	WVLS Ad LP Biography	171

Group	Description	Item
	WVLS Ad LP Fiction	3698
	WVLS Ad LP NF	452
	WVLS Ad New Biography	3
	WVLS Ad New LP Biography	0
	WVLS Ad New LP Fic	0
	WVLS Ad New LP NF	0
	WVLS Ad New NF	2
	WVLS Ad New NF Music	1
	WVLS Ad NF	1181
	WVLS Ad NF Music	19
	WVLS Ad Reference	1037
	WVLS Ad WI Collection	62
	WVLS Ad WI Ref	56
	WVLS Juv Biography	10
	WVLS Juv Fic Pbks	0
	WVLS Juv Fiction	17
	WVLS Juv LP Fic	9
	WVLS Juv NF	97
	WVLS Juv Picture Bks	9
	WVLS Juv Ref	1
	WVLS Juv Special Collection	8
	WVLS Office Ad Ref	70
	WVLS YA Fiction General	3
Sum		7084
WVLS Miscellaneous		
	Adult Microfiche-WVLS	0
	Adult Microfilm-WVLS	1808
	WVLS Ad Periodicals	116
	WVLS Ad Ref Microfilm	1
	WVLS Audio Book On CD	1362
	WVLS Gaming & Equipment	38
	WVLS Sound Media Player	423
	WVLS Spoken Word Audio Cassettes	0
Sum		3748
Grand Total		433609

Appendix A



Wisconsin Department of Public Instruction

Public Library Annual Report



I. GENERAL INFORMATION					
1. Name of Library Marathon County Public Library			2. Public Library System Wisconsin Valley Library Service		
3a. Head Librarian First Name Ralph	3b. Head Librarian Last Name Illick		4a. Certificate Grade Gr 1	4b. Certificate Type Pending	5. Certificate Exp. Date 02/29/2016
6a. Street Address 300 N. First St.		6b. PO Box 300 N. First St	7. City/Village/Town Wausau	8a. ZIP 54403	8b. ZIP4 5405
9. County Marathon		12. Director's E-mail Address ralph.illick@co.marathon.wi.us			
10. Library Phone Number (715)261-7200		11. Fax Number (715)261-7210		14. No. of Branches 8	15. No. of Bookmobiles Owned 0
13. Library Web Address URL www.mcpl.us			16. No. of Other Public Service Outlets 0		
17. Does your library operate a books-by-mail program? No		18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and a municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stats. 43.53? No			
19a. Winter Hours Open per Week 32		19b. Number of Winter Weeks 38		19c. Summer Hours Open per Week 58	
19d. Number of Summer Weeks 14		20. Annual Public Service Hours for the Main Library and Any Branches and Bookmobiles 18,340		21. Square Footage of Public Library 82,700	
22. Did your library move to a new facility or branch or expand an existing facility in 2010? Yes					

II. LIBRARY COLLECTION		
	Number Owned / Leased	Number Added
1. Books and Serial Volumes in Print	328,306	41,181
2. Electronics Books <i>E-Books</i>	8,240	
3. Audio Materials	15,196	2,377
4. Electronic Audio Materials <i>Downloadable</i>	5,809	
5. Video Materials	16,481	3,630
6. Electronic Video Materials <i>Downloadable</i>	320	
7. Others Materials Owned <i>Describe</i> Microfilm, Storybooks, etc.	66,082	
8. Databases Locally Owned or Leased	3	
9. Total Databases <i>Local, regional, and state</i>	42	
10. Subscriptions <i>Include periodicals and newspapers, exclude those in electronic format</i>	608	

III. LIBRARY SERVICES						
1. Circulation Transactions			2. Interlibrary Loans			
a. Total Circulation		b. Children's Materials		a. Items Loaned <i>Provided to</i>		b. Items Received <i>Received from</i>
1,125,370		412,306		59,049		103,556
3. Number of Registered Borrowers			4. Reference Transactions		5. Library Visits	
a. Resident	b. Nonresident	c. TOTAL	a. Annual Count	b. Method	a. Annual Count	b. Method
76,050	3,123	79,173	40,456	Actual Count	648,084	Actual Count
6. Users of Public Internet Computers			7a. Number of Licensed Database Sessions		7b. Number of Locally-created, Non-commercial Database Sessions	
a. Annual Count	b. Method					
132,171	Actual Count					
7c. Uses of E-Books by Users of Your Library			7d. Uses of E-Audio by Users of Your Library		7e. Uses of E-Video by Users of Your Library	
8. Programs and Program Attendance Annual count						9. Number of Public Use Computers
	a. Children	b. Young Adult	c. Other Programs	d. TOTAL	a. Total	b. Internet Access
Number of Programs	782	41	250	1,073	122	117
Attendance	22,846	1,964	4,082	28,892		

IV. LIBRARY GOVERNANCE

1. **Library Board Members.** List the members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries, Technology, and Community Learning as they occur. When reporting such changes, indicate the departing board members.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
PRESIDENT					
a. Tim	Gierl	2909 Pheasant Avenue	Wausau	54401	tgierl@yahoo.com
b. Audrey	Ascher	815 Sturgeon Eddy Road	Wausau	54403	ascheraj@aol.com
c. Scott	Winch	PO Box 261	Stratford	54484	swinch@stratford.k12.wi.us
d. Ken	Day	813 Becher Drive	Wausau	54401	Ken@aslms.org
e. Alison	Morrow	802 Stone Ridge Drive	Mosinee	54455	alison_morrow@us.aflac.com
f. Gary	Beastrom	PO Box 1	Athens	54411	gbbeastrom@frontier.com
g. Katie	Rosenberg	1706 Emerson Street	Wausau	54403	Rosenberg.Katherine@gmail.com
h.					
i.					
j.					
k.					
l.					

2. Number of Library Board Members *Include vacancies in this count*

V. LIBRARY OPERATING REVENUE
Report operating revenue only. Do not report capital receipts here.

1. Local Municipal Appropriations for Library Service. **Only Joint libraries will report more than one municipality here.**

Municipal Type	Name	Amount
Subtotal 1		

2. County

a. Home County Appropriation for Library Service

Subtotal 2a \$3,962,429

b. Other County Payments for Library Services

Name	Amount	Name	Amount
Subtotal 2b			

3. State Funds

a. Public Library System State Funds

Description	Amount	Description	Amount
WVLS Receipts	\$2,334		
b. Funds Carried Forward from Previous Year		c. Other State Funded Program	
Subtotal 3			\$2,334

4. Federal Funds – Name program and, if LSTA, show project number

Project Name and Number	Amount	
09-256 LSTA Literacy Grant Project	\$439	
Subtotal 4		\$439

5. Contract Income from Other Governmental Units, Libraries, Agencies, Library Systems, Etc.

Name	Amount	Name	Amount
WVLS Contract	\$46,116		
WVLS Copier	\$1,339		
Subtotal 5			\$47,455

6. Funds Carried Forward *Do not include state aid. Report state funds in 3b above.*

\$204,320

7. All Other Operating Income

\$148,479

8. Total Operating Income Add 1 through 7

\$4,365,456

9. What is the 2011 annual appropriation provided by your governing board for your public library?

\$3,943,851

10. Did your library's municipality exempt itself from the county library tax for 2010 Wis. Stats. s.43.64(2)?

No

VI. LIBRARY OPERATING EXPENDITURES

Report operating expenditures from all sources. Do not report capital expenditures here.

1. Salaries and Wages <i>Include maintenance, security, plant operations</i>		2. Employee Benefits <i>Include maintenance, security, plant operations</i>		
\$1,925,128		\$1,043,609		
3. Library Collection Expenditures				
a. Print Materials	b. Electronic Materials	c. Audiovisual Materials	d. All Other Library Materials	e. Subtotal 3
\$304,801	\$14,671	\$93,739	\$0	\$413,211
4. Contracts for Services from Other Libraries <i>Include contracts with other libraries, municipalities, and systems here. Include service provider.</i>				
Provider		Amount		Subtotal 4
WVLS - V CAT		\$61,764	WVLS - Staffing/Mailing Services	
WVLS - Network		\$14,032		
WVLS -Printing/Postage/Crash Mailers		\$11,976		
WVLS - Supplies		\$1,426		
WVLS - Services Rendered		\$13,208		
WVLS - County Services Fee		\$18,136		
				\$128,942
5. Other Operating Expenditures				\$655,994
6. Total Operating Expenditures (Add 1 through 5.)				\$4,166,884
7. Of the expenditures reported on line 6, what were operating expenditures from federal program sources?				\$0

VII. LIBRARY CAPITAL REVENUE, EXPENDITURES, DEBT RETIREMENT, AND RENT

Report capital income and expenditures by source of income. Do not report any expenditures reported above. Provide a brief description of any expenditures.

Source	Brief Description of Expenditure	Revenue	Expenditure
Federal			
State			
Municipal			
County	Marathon County CIP	\$642,261	\$642,261
Other			
2. Debt retirement	3. Rent Paid to Municipality / County	TOTAL	TOTAL
		\$642,261	\$642,261

VIII. OTHER FUNDS HELD BY THE LIBRARY BOARD

IX. TRUST FUNDS

All funds under the library board's control must be reported. Report in this section any funds held by the library board that has not been reported in a previous section.

Report the total amount of other funds and trust funds held at end of year.

Total Amount of Other Funds at End of Year
\$449,865

Total Amount of Trust Funds Held by the Library Board

Marathon County Public Library

CIP - January, 2011

		1/1/2011	Expended	1/31/2011
2009	Branch Development	35,870.00	\$0.00	35,870.00
	Bookmobile Garage	26,000.00	\$0.00	26,000.00
	3 rd Floor	23,429.00	\$0.00	23,429.00
	Computer Upgrade	8,737.00	\$3,332.38	5,404.62
	Other Capital Equip.	4,959.00	\$0.00	4,959.00
			<u>\$98,995.00</u>	<u>\$3,332.38</u>
2010	Upgrade PC's	4,762.00	\$0.00	4,762.00
	Facility Parking	51,705.00	\$0.00	51,705.00
	Bookmobile Garage	20,582.00	\$0.00	20,582.00
	3 rd Floor	43,280.00	\$0.00	43,280.00
	Branch Development	35,000.00	\$0.00	35,000.00
	Other Capital Equip.	9,000.00	\$0.00	9,000.00
	Library Automation	142,932.00	\$0.00	142,932.00
	Customer Service Desk	36,150.00	\$2,152.00	33,998.00
		<u>\$343,411.00</u>	<u>\$2,152.00</u>	<u>341,259.00</u>
2011	Upgrade PC's	30,000.00	\$0.00	30,000.00
	3 rd Floor	7,249.00	\$0.00	7,249.00
		<u>\$37,249.00</u>	<u>\$0.00</u>	<u>\$37,249.00</u>
Totals:		<u>\$479,655.00</u>	<u>\$5,484.38</u>	<u>\$474,170.62</u>

X. STAFF

1. Personnel Listing. Libraries with 15 or fewer employees report all employees under 1a and 1b below. Libraries with more than 15 employees list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel only.

a. Employees holding the title of librarian. Indicate advanced degrees with a check or an X.

Position	MLS (ALA)	Annual Salary	Hrs. Worked per Week	Position	MLS (ALA)	Annual Salary	Hrs. Worked per Week
Director / Head Librarian	MLS(A)	\$81,369	40.00				
Support Services Team Manager	MLS(A)	\$67,480	40.00				
Customer Services Team Manager	Librn. r	\$57,000	40.00				
Librarian	MLS(A)	\$48,439	40.00				
Librarian	MLS(A)	\$48,439	40.00				
Librarian	MLS(A)	\$48,439	40.00				

b. Other Paid Staff *See instructions*

Type	Total Annual Wages	Hrs. per Week Worked	Position	Type	Total Annual Wages	Hrs. per Week Worked
Business Specialist	\$48,147	40.00	Library Assistant I		\$409,517	479.00
Personnel Specialist	\$50,151	40.00	Clerical Assistant I		\$214,016	277.00
Technology Professional	\$44,012	40.00	Branch Supervisors		\$264,548	354.00
Library Assistant II	\$44,052	40.00	Branch Assistant		\$201,814	257.00
Admin Specialist	\$41,691	40.00	Page		\$71,141	154.00

2. Library Staff full-time equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian

Master's Degree from an ALA accredited program (FTE)

5.00

Other persons holding the title of librarian (FTE)

1.00

Subtotal 2a

6.00

b. All other paid staff *Include maintenance, plant operations, and security*

43.03

c. Total Library Staff Full-Time Equivalents *Add 2a subtotal and 2b*

49.03

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS

1. Of the total 2010 circulation reported for your library from Section III, Line 1, what was the total circulation to nonresidents *See instructions for definition of nonresident*

43,992

Divide nonresident circulation among the following categories. The total for 2 through 6 below should equal the number reported in question 1 above.	a. Those With a Library	b. Those Without a Library	c. Subtotal
2. Circulation to nonresidents living in your county	0	0	0
3. Circulation to nonresidents living in another county in your system	17,874	11,787	29,661
4. Circulation to nonresidents living in an adjacent county not in your system	12,973	718	13,691
5. Circulation to All Other Wisconsin Residents	635		
		6. Circulation to Persons from Out of the State.	
		5	

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS (cont'd.)

7. Are the answers to questions 1 through 6 based on actual count or survey/sample?	8a. Does your library deny access to residents of adjacent public library systems on the basis of Wis. Stats. s. 43.17(11)(b)?	8b. If yes, do you allow residents in adjacent systems to purchase library cards?
Actual	No	No

9. Circulation to nonresidents living in adjacent county who do not have a local public library.

Name of County	Circulation	Name of County	Circulation
a. Wood	104	f.	
b. Clark	4,956	g.	
c. Lincoln	4,794	h.	
d. Taylor	1,245	i.	
e.		j.	

XII. TECHNOLOGY

- What type of Internet connection do you have?
 - a. Only a dedicated or leased line
Often provided by TEACH program
 - b. Only a broadband cable or DSL line
 - c. Both a and b.
- Is the speed of your Internet connection sufficient to meet patron and staff needs?
 - a. Our speed is sufficient almost all the time (at least 95% of the time).
 - b. Our speed is sufficient most of the time (at least 80%).
 - c. Our speed is NOT sufficient most of the time or is not sufficient at critical daily periods.
- Does your library use any type of Internet filtering software or service?
 - a. Yes, on all Internet workstations.
 - b. Yes, on some Internet workstations.
 - c. No filtering on any Internet workstations.
- Does your library provide wireless Internet access for patron laptops?

Yes

XIII. YOUTH SERVICES

1. Summer Library Programming *Estimate if the library does not have this number*

a. How many individual children and young adults registered for or participated in the 2010 summer library program?	b. How many children who participated in the summer library program were under five?	c. How many of those who participated in the summer library program were age 12-18?	d. What was the total attendance (children and adults) at children's programs at the library this summer?
2,914	745	520	8,165

2. Indicate the name(s) and email address(es) of staff who serve as the children, youth, or teen librarian(s). If the director serves as this librarian, only that name is needed. List only paid staff and do not include volunteers. **Indicate location when different from main library.**

Name	Location	Email Address
Sharyn Heili	Wausau	sharyn.heili@co.marathon.wi.us



XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS

We hereby assure the Public Library System of which this library is a member and the Division for Libraries, Technology, and Community Learning, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in *Wis. Stats. A check (X) or a mark in the checkbox indicates compliance with the requirement.*

- The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition, [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and county library services), and s. 43.60(3) (library extension and interchange)].
- The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6]
- The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- The library is authorized by the municipal governing board to participate in your public library system [s. 43.15(4)(c)3].
- The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's electronic database only to its residents. [s.43.15(4)(c)4].
- In 2010, the library received funding from the library board's governing body or, for a joint library, its governing bodies, at a level not lower than the average of such funding received for the previous three years [s. 43.15(4)(c)5].
- For 2011, the library received funding from the library board's governing body at a level not lower than the average of such funding received for the previous three years [s. 43.15(4)(c)5].
- The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s.43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- The library, beginning in 2008, annually, is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- The library, beginning in 2008, annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

XV. CERTIFICATION

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature ➤ 	Name of President TIM GIERL	Date Signed 2-21-11
Library Director/Head Librarian Signature ➤ 	Name of Director/Head Librarian RALPH ILLICK	Date Signed 2/21/11

STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS

As required by Wis. Stat. s. 43.58(6)(c), the following statement with the appropriate wording indicated (that the library system either did or did not provide effective leadership and adequately meet the needs of the library) must be approved by the library board. The decision about whether the library system did or did not provide effective leadership and adequately meet the needs of the library should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities. The statement may be sent directly to the Division for Libraries and Community Learning (DLCL), c/o John DeBacher, P.O. Box 7841, Madison, WI 53707-7841. This page need not be forwarded to your library system.

The Marathon County Public Library Board of Trustees hereby states that in 2010, the Wisconsin Valley Library Service
Name of Public Library *Name of Your Public Library System/Service*

Indicate with an X one of the following two statements.


- Did provide effective leadership and adequately meet the needs of the library.
- Did not provide effective leadership and adequately meet the needs of the library.

Explanation of library board's response. *Attach additional sheets if necessary.*

CERTIFICATION

The preceding statement was approved by the Public Library Board of Trustees.

Division staff will compile the statements received for each library system and, as required by Wis. Stat. s. 43.05(14), conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to your public library system.

President, Library Board of Trustees Signature	Name of President	Date Signed
	TIM GIERL	2-21-11

COMMENTS

SECTION_II

1. Books and Serial Volumes in Print (end of year total)

--2011-02-14

1b. Book and Serial Volumes in Print Added During Year

Newspapers were included in this number for the first time in 2010--2011-02-14

7. Other Materials Owned

This number includes adult micro fiche, pamphlets and brochures.--2011-02-14

SECTION_III

8a. Children's Programs

An error in 2009 included all programs in this number rather than children's alone.--2011-02-14

SECTION_VII

Total Income

See attached sheet for a listing of expenditure account.--2011-02-14

Total Expenditure

--2011-02-14

Appendix B



Grant Summary

FRIENDS OF THE MARATHON COUNTY PUBLIC LIBRARY 2010 GRANTS

American Girl Doll Party	\$ 400.00
Branch Adult/Teen Programming & Misc. Supplies	\$ 2,900.00
Collection Enrichment	\$ 1,000.00
Community Partnership with Girl Scouts	\$ 400.00
Dr. Seuss Birthday	\$ 200.00
Mobilize Our Community	\$ 1,500.00
Norman Rockwell Presentation	\$ 1,100.00
Older American's Days	\$ 1,500.00
Staff Acknowledgement	\$ 250.00
Summer Library Program	\$12,350.00
Summer Library T-Shirts	\$ 752.10
Wausau Adult Programs	\$ 3,300.00
Wausau Teen Programming	\$ 3,000.00
Volunteer Week Gifts	\$ 390.00

MARATHON COUNTY PUBLIC LIBRARY FOUNDATION 2010 GRANTS

Collection Development	\$22,000.00
Language Learning Software	\$ 6,555.00
Marathon City Branch Building Project—Annabelle Krueger Estate	\$ 3,811.70
Marathon City Grand Opening	\$ 1,000.00
Marathon County Reads 2009	\$ 4,431.29
Marathon County Reads 2010	\$ 3,500.00
Zoellner Estate Memorial (Pass Through to MCPL—Stratford)	\$ 200.00